**The Excellence in Enterprise Mentoring Awards 2013**

**NOMINATION FORM – VIRTUAL MENTORING**

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| Nominating mentoring organisation:  Contact name  Contact details (email and phone) | **Award category: Virtual Mentoring**  Sponsored by:  C:\Documents and Settings\tom.howitt.INTERNAL\Desktop\LOGOS\ioee_logoBW.jpg |
| Business being nominated  Contact details (email and phone) | |
| Mentor being nominated:  Contact details (email and phone) | |

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| **Background**  *Describe the business being mentored. What sector are they in, how big in terms of headcount and turnover, how long has the business been running? Are there any notable market dynamics? (250 words max use 10 point)* |
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| **Challenge**  *What was the challenge that faced the business and how did the business think a mentor could help? (150 words max. Use 10 point)* |
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| **Solution and results**  *Describe the mentoring relationship – initial matching, frequency of meeting, ease of relationship. Success steps along the way. How did the mentoring relationship evolve? How long did it last? How did the mentor help with the challenge faced? At the conclusion, what were the results and what were the benefits to both business and mentor? (500 words max Use 10 point)* |
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**Please remember what the judges will be looking for: Mentoring**

* An early understanding of the challenge facing the business
* Clearly stated objectives for the mentoring relationship
* Effective use of time and resource
* A highly effective and successful mentoring relationship
* Significant benefits to the business

**Virtual Mentoring**

* How virtual mentoring has been applied in the business
* How virtual mentoring has improved performance and effectiveness
* The impact of virtual mentoring on customer engagement
* Evidence of an ethical and sustainable approach to business
* Evidence of increased sales, improved margins or increased market share (as relevant)