**Inaugural Excellence in Enterprise Mentoring Awards 2013**

Guidance notes for mentoring organisations

Please note that whilst the nomination forms are completed by the mentoring organisation, the awards are given to the mentor and the business being mentored

Mentoring organisations should bear in mind that the awards are for **enterprise mentoring only**. In addition please do not submit more than two nominations for each category. The categories are **growth, export, start up, innovation, diversity, and virtual mentoring.** For each category, the award criteria and nomination forms are available from mentorsme.co.uk

|  |  |
| --- | --- |
| **Excellence in Start Up**  Supported by  **School for Start Ups** | C:\Documents and Settings\tom.howitt.INTERNAL\Desktop\LOGOS\s4s_1-1.jpg |

The start up award is open to mentoring organisations who are resident on mentorsme and other organisations that show clearly a mentoring service. However awards will be given to the mentoring relationship that best meets the criteria below.

Nominations for this award cover start up businesses, (including not for profit and social enterprises) who have used a mentor to provide help and support to the start up business.

Judges will be looking for your nomination form to prove the following:

Mentoring

* An early understanding of the issue facing the business
* Clearly stated objectives for the mentoring relationship
* Effective use of time and resource
* A highly effective and successful mentoring relationship
* Significant benefits to the business mentor

Start Up

* The development of a viable business idea that has a clear vision and is centred around customer excellence and value for money
* An excellent understanding of the target market, the competition and partners/suppliers
* Effective strategies around communications, financing, engagement and problem solving for dealing with the above
* Long term potential to survive market challenges
* Evidence of an ethical and sustainable approach to business

**All applications to be sent to** [**tom.howitt@bba.org.uk**](mailto:tom.howitt@bba.org.uk)  **by 2nd October 2013**

**Inaugural Excellence in Enterprise Mentoring Awards 2013**

Name of nominating mentoring organisation:

Contact Name:

Tel No:

Email: