**Inaugural Excellence in Enterprise Mentoring Awards 2013**

Guidance notes for mentoring organisations

Please note that whilst the nomination forms are completed by the mentoring organisation, the awards are given to the mentor and the business being mentored

Mentoring organisations should bear in mind that the awards are for enterprise mentoring only. In addition please do not submit more than two nominations for each category. The categories are, **growth, export, start up, innovation, diversity, and virtual mentoring.** For each category, the award criteria and nomination forms are available from mentorsme.co.uk

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| **Excellence in Growth**  Sponsored by  **The Rockstar Group** | **rockstar1-220x66[1]** |

The award for growth is open to mentoring organisations who are resident on mentorsme and other organisations that show clearly a mentoring service. However the award will be given to the mentoring relationship that best meets the criteria below

Nominations for this award should cover businesses (including not for profit and social enterprises) that can demonstrate a growth strategy that has continued to achieve outstanding levels of sales, profit or market share and who have used a mentor to provide help and assistance.

Judges will be looking for your nomination form to prove the following:

Mentoring

* An early understanding of the issue facing the business
* Clearly stated objectives for the mentoring relationship
* Effective use of time and resource
* A highly effective and successful mentoring relationship
* Significant benefits to the business and mentor

Growth

* The development of a robust growth strategy
* Excellent understanding of market challenges, opportunities, competition and partners/suppliers
* Effective engagement and implementation of the growth strategy
* High potential for growth and diversification
* Having the finance in place to facilitate further growth (if relevant)
* Evidence of an ethical and sustainable approach to business

**Applications to be sent to** [**tom.howitt@bba.org.uk**](mailto:tom.howitt@bba.org.uk) **by 2nd October 2013**

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Name of nominating mentoring organisation:

Contact Name:

Tel No:

Email: